



Our assortment of
**Seriously
Sustainable
Stuff...**

This pack is an assortment of stuff we have spotted this month that we feel is worth reading about! So take a look at our top five and get in touch if you want to join the sustainable conversation!



Number five

Who Gives a Crap

'Who Gives a Crap' are a B-Corp Certified (for environmental impact) company that are on a mission to ensure that everyone has access to clean water and a toilet within our lifetime. They started the company after learning that 2.4 billion people didn't have access to toilets, that roughly equates to 40% of the global population. Therefore, with every purchase they donate 50% of their profits go to providing toilet facilities for those in poverty.

Their product is incredibly environmentally friendly; they don't use any inks, dyes or scents making it good for the skin, it's made in the UK and all shipping is carbon neutral. All the products are 100% plastic free (made from bamboo/ recycled toilet paper) and while all their products reduce deforestation their 100% recycled toilet paper is the most eco friendly.

Main features include: 48 double length rolls, 370 sheets per 3 ply roll, 10cm x 10cm sized sheets.



Number four **Wild**

Wild is a sustainable natural deodorant delivered straight to your door. Millions of bathroom products are thrown away every year. However, Wild have created a sustainable alternative by creating a reusable deodorant applicator made from materials that will last a life time. They have already diverted 80 tonnes of throwaway deodorants from landfill.

With an aluminium casing you can refill with their bamboo pulp deodorant refills. Every time you refill your case, you'll save 30 grams of plastic going to landfill. It's safe on the skin and provides 24 hour protection from body odour.

They have 7 flavours (which are growing) and are certified vegan and cruelty free. They have planted 170,000 trees and want to keep the planet "wild".

The deodorant is effective, rigorously tried and tested and has no waste with its plastic free attachments and compostable refills. They are powered by plants not chemicals and most importantly they are conveniently delivered to your letterbox when needed.



Number three

Oddbox

Oddbox are fighting against food waste. A third of food grown in the world is wasted. In the UK, over 3 million tonnes of fruit and veg are wasted for either being too big, too small, or there being too many. When food gets wasted so does energy, water and time. The UK prioritise uniformity over the taste and the planet. As well as this we live in a world where everything has to be on demand.

Oddbox speak and work directly with farmers to take the 'not normal' produce off their hands. As a result 31,495 tonnes of fruit and veg are saved – equivalent to how much food 68,466 people would eat in a year. 3328 million litres of water is saved – equivalent to how much water 56,285 people would drink in their lifetime. 34,346 tonnes of carbon emissions is saved- this is enough energy to power 7852 homes for a year.



Number two

Ocean Bottle

Ocean Bottle is on a mission to combat plastic pollution making their bottles to be as reusable as possible. They come in a range of 6 colours (all colours inspired by the planet) but they also collaborate with different brands and customize to suit their brand colours and logos.

For every bottle you buy, the brand collect 11.368kg of plastic from the ocean (equivalent to 1,000 bottles). So far they have collected nearly 6 million kilograms of plastic of 8 types of plastic.

Remember that every 60 seconds, a truckload of plastic enters our oceans. They had found that if we start using reusable bottles we could improve the situation by 80% in the next 20 years.

They also have an app you can download that highlights refill stations for water and hot and cold drinks across the world. It also highlights the discounts you can gain from using reusable bottles/ cups.



Number one

Notpla/ Ooho

Notpla is a sustainable packaging start up creating advanced packaging solutions made from seaweed and other natural materials. It's a plastic free solution for plastic bottles, condiment sachets, plastic takeaway boxes etc. They are currently collaborating with Heinz ketchup making a alternative single use plastic sachet! The sachet itself is 100% natural biodegradable, home-compostable and vegan and will disappear in as little as four to six weeks.

Ooho (the edible bottle), also made from Notpla. They are brilliant for replacing single use plastic for liquids. Its an ideal solution for water, cocktails and juice and great for festivals, sport events, cocktail bars, and private events. Not only do Notpla provide packaging for liquids they also provide packaging for food containers that are fully biodegradable, recyclable and home compostable. Designed with Sustainability in mind Notpla coating gives greaseproof and water- resistance qualities.

**Hope you
enjoyed
the read &
if you did,
then say
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