



*Our assortment of*  
**Seriously  
Sustainable  
Stuff...**

This pack is an assortment of stuff we have spotted this month that we feel is worth reading about! So take a look at our top five and get in touch if you want to join the sustainable conversation!



*Number five*

## Axiology Beauty

Sustainability efforts have been improving within the beauty industry in the past few years, with many companies chasing the three 'R's, (reduce, reuse, recycle) with a much needed shift in terms of packaging. From recycled ocean waste plastic, to shampoo bars, to refillable's.

Enter Axiology Beauty. Hailing from Oregon, Axiology have been paving the way with their eco-friendly beauty innovations.

Ericka Rodriguez, Axiology's founder, started her company in her kitchen after not being able to find cruelty-free lipsticks. Ericka is a passionate animal rights advocate, her products are vegan and certified by PETA. As well as fighting for "Bunnies over Profits", her and her team are constantly looking for ways to produce less waste.

Axiology's lipsticks all come in boxes that are made from paper waste collected from trash in Bali.

Rodriguez discovered a women-owned paper company that had found a creative solution to the problem by creating their own system that produced 100% recycled paper from the litter.





*Number four*

# Ubiquitous Energy

US company Ubiquitous Energy has invented a thin coating that turns windows into transparent solar panels, providing other ways to harvest renewable energy in buildings beyond rooftop panels.

Any surface could become a solar panel. Windows are where they are mainly testing and focusing but they are also looking into vehicle windows, greenhouses for farming and consumer electronics such as smartphones and laptops.

Ubiquitous Energy estimates the windows would provide about 30 per cent of a building's electricity needs, depending on factors such as geographical location, elevation and tree cover, and imagine them being used in conjunction with rooftop solar panels to reduce the building's reliance on the electrical grid.

Because some light is allowed to pass through, the transparent solar panel is only about half as powerful as a typical rooftop solar panel of the same size.

The company plans to open its first factories producing floor-to-ceiling solar windows in 2024.



## Number three

# By humankind

By Humankind are an attractive line of ethically made products designed to reduce the global dependence of single-use plastic.

They create shampoo bars to refillable deodorants, all of which are plastic-free and formulated with clean ingredients made for daily use.

The company is carbon-neutral and partners with Plastic Bank to reduce the plastic waste left in our oceans.

For example the grey soap dish you see above is made from Diatomite, a sedimentary rock formed by fossilized phytoplankton.

The difference with this brand is that they offer bundles based off the routine your doing. E.g haircare, dental, shower and of course its best sellers.





## *Number two* **Biobased house**

The Exploded View Beyond Building is an installation of a full-size home that is made entirely of biobased materials and a circular construction method designed by Pascal Leboucq and biobased creations.

Moving through the house you can touch, feel and smell the future of living. The story telling installation guides you through the cycle of the circular and biobased construction.

The Exploded View Beyond Building demonstrates a lot is already possible, affordable and manageable, that it is healthier for people and the world and that it is part of a much larger chain as an alternative to the current systems built on pollution and depletion.

The Exploded View Beyond Building is one of the 15 projects this year that has been shortlisted for the Dezeen awards in the sustainability category.



## *Number one* **Ragged Priest**

Fashion brand The Ragged Priest opened a new flagship store in London's Seven Dials shopping district.

Situated at 45 Neal Street, the 975 square foot space is set over two floors and is the brand's largest location to date.

The shop has been created with the use of salvaged and recycled materials, including a 200-year-old church floor and reimagined Eko-ply fixtures made from recycled plastic.

It includes a dedicated denim floor featuring The Ragged Priest's signature selection of clothing with rip and repair details and directional prints. It also stocks the brand's trademark grunge-inspired clothing for men and women, as well as a range of accessories.

All fitting room curtains were made from re-cycled jeans and the use of old shopping trolleys was cleverly used to create the tills and even the chairs that were located on the denim floor.



Hope you  
enjoyed  
the read &  
if you did,  
then say  
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